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MAY 23, 2007

LAS VEGAS MONORAIL BEATS THE HEAT WITH COOL SUMMER FARES

Monorail Kicks-Off Summer Discount Ticket Promotion with Festive Memorial Day Events & Activities

LAS VEGAS – In anticipation of historically robust summer crowds, the Las Vegas Monorail Company announced today that it will be offering a promotional summer fare for its one-day pass beginning Saturday, May 26. The kick-off of the Monorail’s special summer fare, and unofficial launch of the busy summer travel season, will include a host of Memorial Day entertainment, activities and contests for locals and Vegas visitors alike at participating Monorail stations located along the Strip.

The summer discount promotion represents a significant savings of more than 45 percent with the \$15 all day pass discounted to just \$8 per person. Las Vegas residents, who can always ride the Monorail with a special everyday fare of \$1 for a single-ride ticket, will be able to ride for free during the entire Memorial Day weekend.

“Summer is a busy and popular season, and travel in Las Vegas is no different,” said Ingrid Reisman, vice president of corporate communications for the Las Vegas Monorail. “This year, the Monorail is kicking-off the summer season in style with the introduction of a discounted summer fare that will make riding the Monorail not only the most convenient way to travel along the Strip, but also cost-effective and air conditioned. As temperatures in Las Vegas soar to record-breaking heights, the Monorail’s discounted \$8 One-Day Summer Pass offers just one more reason to stay cool and avoid the traffic congestion of the roadways.”

In true Las Vegas fashion, on Sunday, May 27 from 1 p.m. to 4 p.m., the Monorail will host a series of festivities in honor of Memorial Day and to introduce the new summer fare. Activities include contests and giveaways at all stations, appearances by “Elvis” with showgirls and various celebrity impersonators, magic and juggling acts, an airbrush tattoo artist, DJs, jazz and reggae bands, karaoke, a fashion show and opportunities to meet performers from top Las Vegas shows including “Menopause The Musical,” “Tony n’ Tina’s Wedding” and “Matsuri Japanese Acrobats.”

ABOUT THE LAS VEGAS MONORAIL

The Las Vegas Monorail is an easy and convenient connection to the Las Vegas Strip, linking riders to the city’s world-class restaurants, shows, shops, clubs, hotels and casinos. Monorail

FARE INFORMATION

One Ride Ticket	\$5
Two Ride Ticket	\$9
Ten Ride Ticket	\$35
One Day Pass	\$15 \$8
Three Day Pass	\$40
Children 5 and Under	Free

HOURS OF OPERATION

MONDAY - THURSDAY
7:00 A.M. TO 2:00 A.M.

FRIDAY - SUNDAY
7:00 A.M. TO 3:00 A.M.

STATION INFORMATION

- [Sahara Station](#)
- [Las Vegas Hilton Station](#)
- [Las Vegas Convention Center](#)

[Station](#)[Harrah's / Imperial Palace Station](#)[Flamingo / Caesars Palace Station](#)[Bally's & Paris Las Vegas Station](#)[MGM Grand Station](#)

riders can travel the world-famous Las Vegas Strip in 15 minutes or less in a safe, comfortable and clean environment – without the hassles of traffic or wasted time. Currently, the privately-funded Monorail system has seven stations: MGM Grand; Bally's/Paris Las Vegas; Flamingo/Caesars Palace; Harrah's/Imperial Palace; Las Vegas Convention Center; Las Vegas Hilton; and the Sahara. As one of the nation's most environmentally-friendly public transportation systems, the Monorail's electric trains produce zero emissions and consistently run at 99 percent operational efficiency, indicating an optimal level of performance from people, processes and technology. For more information on the Las Vegas Monorail or where to purchase tickets, call (866) 4-MONORAIL or (866) 466-6672; visit www.lvmonorail.com; or pick up a *Monorail Magazine*, available at all Monorail stations and station hotels.

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